



Hellooooooooo Brad and Mary,

We're down to the final hours of Giving Day, and we need some night owls to help us reach 1,250 donors! If we hit our goal, we'll unlock an extra \$5,000 for scholarships through our Night Owl Challenge — helping make Concordia accessible for every student who dreams big.

Your gift tonight will help provide scholarships for deserving Cobbers. Whooooo will help us meet this one last challenge?

HELP UNLOCK \$5k!

Thank you for making sweet dreams possible!

Have a great night,  
Your Giving Day Team

P.S. If you have already made your gift — THANK YOU!



**CONCORDIA  
COLLEGE**  
MOORHEAD, MINNESOTA

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Moorhead, MN 56562  
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Whoooo's going to help us unlock an extra \$5k? 🦉 ✨

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