

FEBRUARY 2020 | VOL. 5

# COBBER SALT

*The Official SALT Newsletter of Concordia College*



## UPCOMING EVENTS:

- **Saturday, April 18th**  
- Career Submit
- **Saturday, April 25th**  
- Pancake Breakfast  
at Mick's Office

## CAREERS CONNECTING COBBERS

**By Morgan Vouk**

Careers Connecting Cobbers is an event designed to teach and model networking in the environment of professional development, and there was no time wasting in accomplishing that goal on Saturday, February 1st. Right away, the opportunity to grab some coffee and chat with the other students, take a quick headshot, or have your resume reviewed set the tone for a day full of career development. After the check in, Jess Almlie started the events of the day with a Keynote presentation on how, as entry-level employees, you can still show your dedication and your willingness to lead. As a student just starting to get into the world of professional development and networking, this presentation gave a strong strategy for making yourself known, even at a starter job.

Following the Keynote presentation, students were able to take part in a young alumni Q&A panel. Moderated by SALT President, Annika Benson, the panelists fielded questions regarding life after graduation, job searches, and any other questions the attendees had. After having the opportunity to interact in this way, students then split into breakout sessions according to major.







## CAREERS CONNECTING COBBERS: CONTINUED

by *Blake Dallager*

After the young alumni panel was finished we had two breakout sessions throughout the Offutt School of Business building, the first session being students meeting with alumni in their respective field of studies; Business, Education, Science, Arts and Humanities. This was an opportunity for students to ask questions regarding the careers they hope to be going into and for alumni to provide knowledge from their experiences. The second breakout session consisted of conversations about "Growing After Graduation" which included jobs in the service sector, grad school, and where to live after graduation. Noah Ford-Dunker, class of 2013 and currently the Digital Marketing Manager at Eide Bailly, spoke at the Business breakout session as well as where to live after graduation. Noah reflected on his time at Careers Connecting Cobbers and stated, "I appreciate the Careers Connecting Cobbers event, both as a young alumni and a hiring manager in the FM community."

I love getting to come back to campus and talk to current students and other alumni about the business world and our/their time at Concordia and beyond. As a hiring manager it's a great place to get to know potential new hires and learn about what programs/companies current students are interested/involvement in." The day ended by gathering together for lunch where students and alumni were able to network. SALT would like to thank all students and alumni who were able to attend this year's successful Careers Connecting Cobbers.

SALT is excited to announce the Career Submit in Minneapolis on April 18th this new event similar to Careers Connecting Cobbers but with new alumni and more opportunities to network. More details about the Career Submit can be found on our Facebook and Instagram page @CobberSalt.

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# NETWORKING: UNTAPPED

by Justin Monroe

To kick-off February this year, SALT hosted a new event titled Networking Untapped: Junkyard Edition. This event was a great opportunity for seniors to learn how to network in informal settings and put their new skills to the test with our 20 alumni from the Fargo-Moorhead area who joined us at Junkyard Brewing Company.

The keynote speakers included Gordon Moe '89, ECommerce Manager at RDO Equipment; Kayla Dostal '18, Customer Growth Marketing Specialist at Bite Squad; and Levi Bachmeier '14, CFO of West Fargo Public Schools. Similar to our annual Careers Connecting Cobbers event, our keynote speakers offered some of their expertise on different topics in small group sessions and allowed for students to engage in open dialogue about the topics discussed.

From our speakers, students learned about the best practices for networking in a place where alcohol is present, how to make yourself stand out at a networking event, and how to keep those connections alive well after the event is done. We are proud to have partnered with a great local business for this event and we look forward to expanding our Networking Untapped events into other businesses to offer new and diverse ways for students to gain networking experience.

Events like this remind us of how great our Concordia community is and we hope to catch you at one of our many events coming up.







## MEMBER OF THE MONTH

*by Elizabeth Birkemeyer*

Careers Connecting Cobbers is an event designed to teach and model networking in the environment of professional development, and there was no time wasting in accomplishing that goal on Saturday, February 2nd. Right away, the opportunity to grab some coffee and chat with the other students, take a quick headshot, or have your resume reviewed set the tone for a day full of career development. After the check in, Jess Almlie started the events of the day with a Keynote presentation on how, as entry-level employees, you can still show your dedication and your willingness to lead. As a student just starting to get into the world of professional development and networking, this presentation gave a strong strategy for making yourself known, even at a starter job.

She is a part of the Alumni Awareness Committee, where they work to provide opportunities to recognize and thank Concordia Alumni for everything they do for current students and the Concordia community. Her favorite SALT event is Project Linus, which is an event that SALT members, and members of the campus and community come and work together to make fleece blankets that are then donated to children in our local hospitals. Grace's favorite thing about SALT is all the relationships that she has been able to create with such enthusiastic and committed individuals. Her advice to all is, "Be authentically you." Thank you Grace for all you do for SALT and keep up the great work!!"

**"DON'T BE AFRAID IF  
THINGS DON'T GO RIGHT IN  
THE BEGINNING AS IT CAN  
ONLY GET BETTER FROM  
THERE."**

