

# YOU ARE PART OF OUR MOMENTUM

INVESTING IN EXCELLENCE



**Good Morning Paulette,**

We have just two days left of our [campaign](#) and Fay Ferguson '74 has generously joined the momentum with a \$10,000 match challenge! If you're on [Facebook](#) or [Instagram](#), will you help us spread the word? It's amazing how much sharing, liking, and/or commenting on a post helps us reach more people and support more students. You can help us finish strong!

Today we're highlighting Concordia's commitment to care for the entire student — body, mind, and spirit.



[Watch video now](#)

Recently, we welcomed two fantastic people who are focused on continuing and expanding our dedication to radical hospitality and student success.

**Dr. Kelly LaFramboise** is the new director for inclusion. She is excited to collaborate with new Cobber partners to continue to ensure equity and inclusion for our entire Concordia family.

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I am inspired by the college's dedication to educating the whole person — mind, body, and spirit — fostering lives of meaning, empathetic purpose, and justice-driven service.

— **Dr. Kelly LaFramboise**  
Director for Inclusion

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**Heather Simonich '99**, director of the Center for Holistic Health, is passionate about helping students access the resources they need to thrive.

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My favorite part of working with students is that their energy, optimism, and drive to make a difference in our communities and in our world is just inspiring. My message to individuals who have given to scholarships comes with a deep sense of gratitude. Your investment is a good one. Thank you for the difference you've made!

— **Heather Simonich '99**  
Director of the Center  
for Holistic Health

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Our community is nothing without our students. We are deeply committed to helping them grow in all facets of their life. **Thank you for caring about and supporting Cobbers. Paulette, YOU are an important part of their story!**

With Gratitude,

A handwritten signature in cursive script that reads "Katherine Halvorson".

Katherine Halvorson '02

Director of Annual Giving and Engagement



**CONCORDIA  
COLLEGE**

**MOORHEAD, MINNESOTA**

Concordia College  
901 8th St S  
Moorhead, MN 56562  
218.299.3733

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