



CHARTING A NEW PATH: INVESTING TO GROW

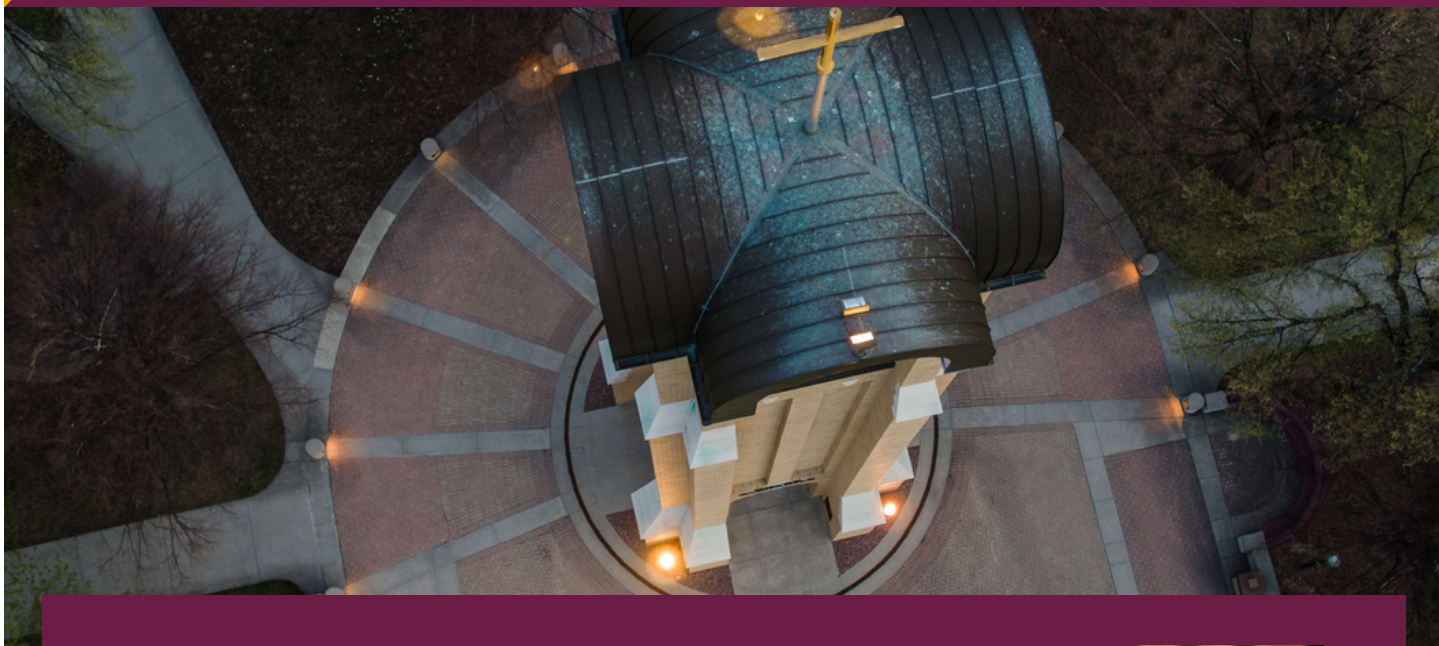
MARCH 5, 2024

PREPARED FOR

First Last Name

Street Address,
City, State ZIP

INVEST TO GROW

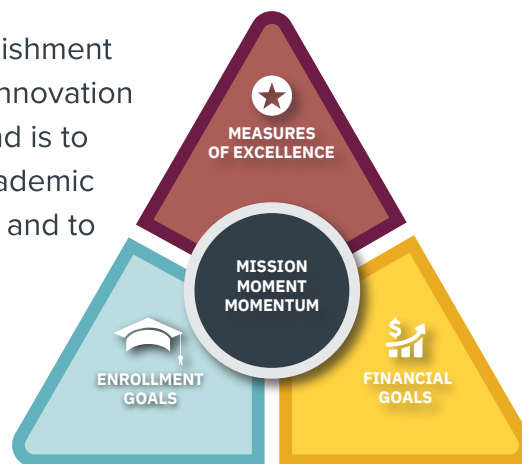


“This is the time to be bold. This is the time to take control of the narrative, to push back against the unspoken concern – the main consensus – that a four-year degree to a comprehensive, mission-driven college isn’t worth the investment. Now is the time to make market-smart investments in new and existing programs that are as strategic as they are innovative. **Now is the time for Concordia to invest to grow.**” - President Colin Irvine



A component of the Invest to Grow initiative is the establishment of a dedicated fund for new program development and innovation called the “Invest to Grow” Fund. The purpose of this fund is to provide resources for the rapid establishment of new academic programs, courses, certifications, new athletic programs, and to be able to meet opportunities and needs that may arise.

We are charting a new path forward – building on **MISSION-MOVEMENT-MOMENTUM** to make strategic investments in operationalizing the 2030 Strategic Plan.



“We have a new leader to assist us in recapturing the growth of our student population. We all know new programs need to be put in place and that all costs money. **I feel now is the time for all board members to self-reflect and help out financially.**” - Ron Offutt



The purpose of Concordia College is to influence the affairs of the world by sending into society thoughtful and informed men and women dedicated to the Christian life.

INVEST TO GROW

THE CONCORDIA PROMISE

Beginning in Fall 2024, the Concordia Promise Program will cover **full tuition** for **ANY** student eligible to file the FAFSA and newly admitted to Concordia College with an Adjusted Gross Income (AGI) **under \$90,000**. Students from any U.S. state are eligible.

We are so excited about the future of our students at Concordia! With your support, lives will be transformed by the Concordia Promise. Perhaps there's a musician who will now have the opportunity to participate in our extraordinary orchestra while pursuing her dream of becoming a doctor, or a soccer player who can compete at the college level at an institution that values him as a whole person.

The Concordia Promise has this kind of power for students, ensuring an exceptional college education is possible. We are grateful for people like you who will help us fulfill this promise.

ConcordiaCollege.edu/Promise



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INVEST TO GROW:

[Subtitle]

A PROPOSAL FOR
[First Last Name]

In honor of your deep commitment to Concordia, we joyfully invite you to join in “Invest to Grow” Initiative. Two key proponents of charting this new path include inviting more students to be a part of this transformational community, and to fuel innovation. To reach both, we need your help.

We invite you to partner with us to make the Concordia Promise a reality for new students. This will require resources to meet the increased needs of students whose families otherwise would not be able to afford tuition.

We invite you to be a part of the Invest to Grow initiative and build Concordia’s future impact. The purpose is to provide for the rapid establishment of new academic programs, courses, certifications, athletic programs, and arts programs and to be able to meet opportunities and needs of today’s society through the students who will become ethical, global leaders and problem solvers.

Through your gifts you have faithfully supported the mission and in doing so you have positively impacted the lives of many, many students who will go forth to positively influence the affairs of the world! Thank you for your prayerful consideration of investing in the future of our communities and this mission that continues to influence the affairs of the world!

YOUR INVESTMENT: \$00,000
(payable over multiple years)

FOR EXAMPLE
**The Cobber Family
Impact Scholarship**

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INVEST TO GROW

Gift/Commitment

DONOR INFORMATION

Donor name(s) _____ Home phone (_____) _____

Cellphone (_____) _____ Email _____

Cellphone (_____) _____ Email _____

Home address _____

City _____ State _____ ZIP _____

DESIGNATION

☐ _____ Invest to Grow Fund

☐ _____ Scholarships

PAYMENT INFORMATION

Total gift/commitment of \$ _____

This pledge does not represent a binding obligation on my/our part or on the part of my/our heirs. Contributions are tax deductible as provided by law.

Payment Schedule

☐ In full now OR Starting this date: _____ ☐ Monthly ☐ Quarterly

Annually over: ☐ 2 years ☐ 3 years ☐ 4 years ☐ 5 years ☐ Other _____

Payment Type

☐ IRA Qualified Charitable Distribution ☐ Stock/Securities

☐ Automatic monthly withdrawal (an authorization form will be sent to you for completion)

☐ Check ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on card _____

Card number _____ Exp. date _____ CVV _____

Signature _____ Date _____

ADDITIONAL FUNDING SOURCES

☐ Donor Advised Funds Fund provider name _____

☐ Find out if your company matches at ConcordiaCollege.edu/Match Company name _____

Signature(s) _____ Date _____

Signature(s) _____ Date _____

Make a gift online: ConcordiaCollege.edu/giving

Return to: Office of Advancement, Concordia College, 901 8th St. S., Moorhead, MN 56562 • 800.699.9896 or 218.299.3733