



Warm Greetings from Concordia, !

Next Thursday is [Giving Hearts Day](#) — one of the longest-running and most successful giving days in the country! This year, we're raising scholarship funds for our Community Achievement Scholars. These first-generation students are amazing trailblazers with big dreams, paving new paths not only for themselves but also for their families and our communities. **With your support, we can ensure Cobbers have the resources they need to thrive at Concordia and go out into the world to make a difference.**

You can help us kickstart the campaign by making your gift early. **Your donation of \$10 or more will be matched up to \$50,000 — 2x last year's match.** This means your generosity will go twice as far, doubling your impact for Cobbers! We have a bold goal of raising \$100,000 for scholarships on [Giving Hearts Day](#) and we know it's possible with your help.

Thank you for partnering with us to empower and equip our first-generation students — and thank you for your Giving Heart!

GIVE TODAY

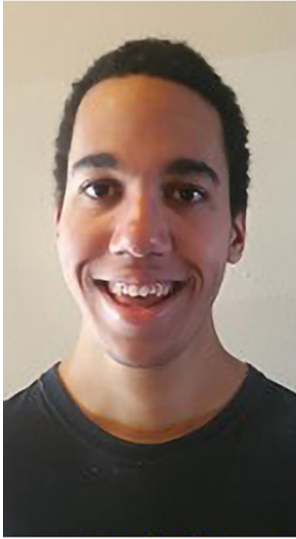
Take care,

A handwritten signature in maroon ink that reads 'Katherine Halvorson'.

Katherine Halvorson '02
Director of Annual Giving and Engagement

P.S. If you have already made your Giving Hearts Day gift — THANK YOU! Below is a message from one of the fantastic students receiving the scholarship donors like you funded on last year's [Giving Hearts Day](#).

“



Your investment in my education is not just a financial contribution; **it's a vote of confidence that inspires me to work harder, dream bigger, and strive for excellence in all that I do...** I promise to make the most of this opportunity and pay it forward whenever I can. Your kindness has made a tangible difference in my life, and I am truly grateful.

— Tony '25

”



**CONCORDIA
COLLEGE**

MOORHEAD, MINNESOTA

Concordia College
901 8th St S
Moorhead, MN 56562
218.299.3733

Sent via Concordia College.

Update how you receive these emails.

[Unsubscribe](#)