



## Earned and Owned Media Report

September 2024

31 media hits

### Earned Media

#### Print/Digital

Date	Publisher	Subject
9-3	The Forum	<a href="#">Project delay forces Cobbers to move season-opening football game to MSUM</a>
9-5	The Forum	<a href="#">Concordia announces 'transformative' \$20 million gift to Offutt School of Business -</a>
9-5	<b>The Pioneer Press</b>	<a href="#">Concordia College in Moorhead receives anonymous \$20M gift for its business school – Twin Cities</a>
9-6	The Forum	<a href="#">West Fargo's Ethan Tong a building block on Cobbers offensive line</a>
9-7	The Forum	<a href="#">Cobbers win all but the scoreboard in loss to Wisconsin-Eau Claire</a>
9-9	The Forum	Art professor reviews art history book: <a href="#">'Prairie Daughters' book uncovers fascinating lives of two pioneer women artists -</a>
9-10	The Forum	<a href="#">College Insider: Cobbers senior Emily Larsen, NDSU AD's daughter, scores 1st Concordia career goal -</a>
9-13	The Forum	Graduate who runs nonprofit interviewed: <a href="#">Trump's unfounded claims about Haitians spark local reactions -</a>
9-14	The Jamestown Sun	Grad featured: <a href="#">Jamestown native fights to save millions of lives - Jamestown Sun   News, weather, sports from Jamestown North Dakota</a>
9-17	The Forum	Professors' community involvement: <a href="#">Red River Water Festival celebrates 25 years of creating young conservationists -</a>
9-17	The Star Tribune	Concordia's price reset included: <a href="#">Bethel University cuts undergraduate tuition by \$18,000</a>



9-18	The Forum	<a href="#">Concordia symposium explores impacts of 'age of disruption' on children -</a>
9-12	The Forum	<a href="#">College Insider: Former Cobbers, Vikings legend to address Concordia football team this weekend</a>
9-24	KMSP FOX 9	<a href="#">US News and World Report rankings: What are the best colleges in MN?   FOX 9 Minneapolis-St. Paul</a>
9-24	News Dakota	<a href="#">Concordia College Theatre Presents "Witch"   News Dakota</a>
9-28	The Forum	<a href="#">Homecoming photo series</a>
9-27	The Forum	<a href="#">Concordia to host world leaders, marking NATO's 75th year</a>
9-30	The Forum	<a href="#">Past meets present as Concordia band celebrates 125th anniversary</a>

#### Television

Date	Network	Subject
9-5	WDAY	\$20 Million gift announcement
9-5	KVRR	<a href="#">Anonymous Donor Gifts \$20 Million To Offutt School of Business at Concordia College - KVRR Local News</a>
9-5	Valley News Live	<a href="#">Concordia College's Offutt School of Business receives \$20 million gift (valleynewslive.com)</a>
9-13	WDAY	<a href="#">Trump's unfounded claims about Haitians spark local reactions - InForum   Fargo, Moorhead and West Fargo news, weather and sports</a>
9-19	Valley News Live	<a href="#">North Dakota Today - Concordia Homecoming (valleynewslive.com)</a>
9-24	KVRR	<a href="#">Concordia College sees 28% increase in new students - KVRR Local News</a>
9-24	Valley News Live	<a href="#">Concordia College sees increase in enrollment numbers</a>



9-27	WDAY	Homecoming preview morning show
9-28	WDAY	<a href="#">Past meets present as Concordia band celebrates 125th anniversary -</a>

#### Radio

Date	Station	Subject
9-5	The Flag	<a href="#">President Irvine on to talk about Concordia Promise and \$20 million gift</a>
9-5	KFGO & other Midwest Communications stations	<a href="#">Offutt School of Business receives \$20 million anonymous donation   Froggy 99.9 KVOX</a>
9-5	WDAY Radio	Announcing the \$20 million OSB gift
9-24	Wday radio	<a href="#">Concordia Sees Increased Enrollment</a>