



## Earned and Owned Media Report

Sept. 2023

### Earned Media

#### Print/Digital

| Date | Publisher           | Subject   |
|------|---------------------|---|
| 9-1  | The Forum           | 'Bakken bloodlines run deep' in football program          |
| 9-2  | Wahpeton Daily News | Mention: Profile on alumna-Hankinson principal            |
| 9-2  | The Forum online    | International students learn baseball in English class    |
| 9-3  | The Star Tribune    | How the college has made changes to orientation           |
| 9-5  | Fargo Underground   | Announcing symposium                                      |
| 9-6  | Bemidji Pioneer     | Profile on grad starting a sports tourism business        |
| 9-14 | Fargo Underground   | Promoting the Lorentzsen Center event on equity           |
| 9-16 | The Forum           | College to host interfaith panel discussion               |
| 9-19 | The Forum           | Mention: professors taking part in Water Festival event   |
| 9-19 | The Forum           | Announcing the symposium                                  |
| 9-19 | The Forum online    | Long feature on Symposium kicking off                     |
| 9-20 | Detroit Lakes Times | Feature on trumpet and piano instructors performing in DL |
| 9-21 | The Forum           | Physical edition printing of symposium                    |
| 9-21 | The Forum           | A columnist's reaction to the interfaith panel discussion |

#### Television

| Date | Network          | Subject   |
|------|------------------|---|
| 9-1  | Valley News Live | Alicia Kauffman on North Dakota Today promoting International Potluck |
| 9-2  | WDAY             | International students learn baseball in English class                |
| 9-6  | WDAY             | Laurie Probst talking about National Read of Book Day                 |
| 9-6  | KVRR             | Story on International Potluck held on campus                         |
| 9-13 | KX Net           | Story on a college preview event                                      |

#### Radio

| Date | Station                | Subject   |
|------|------------------------|---|
| 9-6  | Prairie Public Radio   | Concordia hosting The Big Read author event   |
| 9-16 | Prairie Public Radio   | Profile on symposium with W. Scott Olsen and NatGeo photog  |
| 9-28 | Minnesota Public Radio | Feature on a former Concordia mural by Cyrus Running being restored and displayed at a Moorhead gallery |