



## Earned and Owned Media Report

Sept. 2023

### Earned Media

#### Print/Digital

Date	Publisher	Subject
9-1	The Forum	'Bakken bloodlines run deep' in football program
9-2	Wahpeton Daily News	Mention: Profile on alumna-Hankinson principal
9-2	The Forum online	International students learn baseball in English class
9-3	The Star Tribune	How the college has made changes to orientation
9-5	Fargo Underground	Announcing symposium
9-6	Bemidji Pioneer	Profile on grad starting a sports tourism business
9-14	Fargo Underground	Promoting the Lorentzsen Center event on equity
9-16	The Forum	College to host interfaith panel discussion
9-19	The Forum	Mention: professors taking part in Water Festival event
9-19	The Forum	Announcing the symposium
9-19	The Forum online	Long feature on Symposium kicking off
9-20	Detroit Lakes Times	Feature on trumpet and piano instructors performing in DL
9-21	The Forum	Physical edition printing of symposium
9-21	The Forum	A columnist's reaction to the interfaith panel discussion

#### Television

Date	Network	Subject
9-1	Valley News Live	Alicia Kauffman on North Dakota Today promoting International Potluck
9-2	WDAY	International students learn baseball in English class
9-6	WDAY	Laurie Probst talking about National Read of Book Day
9-6	KVRR	Story on International Potluck held on campus
9-13	KX Net	Story on a college preview event

#### Radio

Date	Station	Subject
9-6	Prairie Public Radio	Concordia hosting The Big Read author event
9-16	Prairie Public Radio	Profile on symposium with W. Scott Olsen and NatGeo photog
9-28	Minnesota Public Radio	Feature on a former Concordia mural by Cyrus Running being restored and displayed at a Moorhead gallery