



## Earned and Owned Media Report

October 2023

### Earned Media

#### Print/Digital

Date	Publisher	Subject
10-1	The Forum	Letter to the editor from Michael Chan and Gwen Halaas on Lorentzsen discussion on healthcare equity
10-1	Fargo Monthly	Feature on student interning with CampusFM
10-4	Dickinson Press	Mention of grad winning state business award
10-4	Tulsa World	A grad celebrates 50 years of organ recitals at a Tulsa church
10-5	The Forum	Announcing theatre production of "At the Wedding"
10-6	Multiple Forum Comm. Outlets	A reprint of MPR's story on restoring art from Cyrus Running that was at Concordia
10-6	The Forum	Concordia students teaching kids about eclipses at the Fargo Lib.
10-11	The Forum	Dispelling rumors that the "crazy tree" was coming down
10-12	FM Extra	Announcing inauguration
10-13	The Forum	Feature on a football player who is married with kids
10-16	The Forum	Pres. Irvine's inauguration
10-16	The Forum	FM Choral Artists event at Concordia, featuring Michael Culloton
10-19	Detroit Lakes Tribune	Full feature on the Concordia Orchestra and the upcoming concert in Detroit Lakes
10-21	Minot Daily News	Announcing the Orchestra tour coming to Minor
10-22	The Forum	NSF Grant for STEM Scholarships. Mark Jensen's project
10-24	The Forum	Prof. Graham Wylie's Science Academy partnering with Fargo Park District for big weekend kids event
10-25	The Forum	Concordia hosted annual BrainSTEM event for 7 <sup>th</sup> graders featuring underrepresented women and POC in STEM
10-26	The Forum	Weekend event roundup mentioning the Science Academy
10-31	The Forum	Announcing the Lorentzsen event on poverty and social mobility

#### Television

Date	Network	Subject
10-4	WDAY	Banned Book Week has students in an inquiry class partnering with Fargo Public Library for informative social media campaign on the topic
10-5	Prairie Public	Prairie Pulse interview with Pres. Irvine



10-11	WDAY	Feature on media literacy with Erin Hemme Froslic in response about Israel – Hamas crisis
10-12	KVRR	Full story on Heimarck Center dedication
10-12	WDAY	Story on Heimarck Center dedication
10-12	Valley News Live	Heimarck Center Dedication
10-12	Prairie Public	Prairie Pulse Feature on Joe Kennedy and artificial intelligence in higher ed
10-15	KVRR	Pres. Irvine's inauguration
10-15	WDAY	Pres. Irvine's inauguration
10-15	Valley News Live	Pres. Irvine's inauguration
10-19	KXMB (Bismarck)	Announcing the upcoming orchestra tour
10-19	KVRR	Ticket sales beginning for Christmas Concert
10-19	WDAY	Concordia hosted annual BrainSTEM event for 7 <sup>th</sup> graders featuring underrepresented women and POC in STEM

#### Radio

Date	Station	Subject
10-6	MPR	A Moorhead gallery is restoring art made by longtime Concordia artist Cyrus Running – previously on display on campus
10-8	KNOX	Announcing Inauguration of Pres. Irvine
10-11		

\*\* did not include all the protest pieces. But that was featured in all the local outlets except for Prairie Public and KFGO.