



Earned and Owned Media Report

November 2025

Earned Media

Print/Digital

Date	Publisher	Subject
11-1	Detroit Lakes	Concordia Band performance: All the happenings in the lakes area, Nov. 1-12 - Detroit Lakes Tribune
11-1	News Dakota	Concordia Theatre Presents "JESUS CHRIST SUPERSTAR" News Dakota
11-3	Detroit Lakes Tribune	Alumna crediting Concordia business and communications classes: For Michelle Daggett, a people-first culture drives Lakeshirts' success
11-6	The Forum	College Insider: Alex Christiansen caps Cobbers clay target season with top-10 finish at nationals
11-8	Middle River	Award-Winning Science Writer, Biologist to Speak at Concordia
11-10	The Forum	Concordia College brings 'Jesus Christ Superstar' to campus stage -
11-10	Detroit Lakes	Alumna featured for her artwork focused on healing. Holmes Art Show returns for a 22nd year at Detroit Lakes' Historic Holmes Theatre
11-10	The Forum and The Park Rapids Enterprise	Alumnus featured: Fergus Falls man runs marathon with canoe overhead, sets record
11-12	Multiple outlets	Many outlets reporting on committed athletes on National Signing Day
11-13	The Forum	Debuting Jesus Christ Superstar
11-14	The Grand Forks Herald	Colleges provide new offerings to meet evolving workforce demands



11-15	Sun this Week	Alumna named Vikings Fan of the Year: Eagan woman named Vikings' Fan of the Year Free hometownsource.com
11-27	Bemidji Pioneer	Concordia Language Villages to host 'Shop the World' holiday market -

Television

Date	Network	Subject
11-4	KVRR	Concordia professor: Spotlight on Solos: FM Symphony Orchestra's "Masterworks 2" - KVRR Local News
11-7	WDAY	First year of Trump presidency https://muckrack.com/broadcast/savedclips/view/4zi6NVf8L4 .
11-10	WDAY	Alum sets a world record running marathon carrying a canoe! Fergus Falls man runs marathon with canoe overhead, sets record
11-10	WDAY	Concordia College brings 'Jesus Christ Superstar' to campus stage -
11-30	Valley News Live	Concordia Christmas Concert, mural transformation underway

Radio

Date	Station	Subject
11-5	Prairie Public	Interview with biologist coming for Fuglestad lecture Lessons from Plants Prairie Public
11-13	KFGO	Christmas concert preview and ticket giveaway
11-21	WDAY Radio	Professors interviewed about the Concordia Christmas Concert: The Coffee Club: "Veterans Friday and More"
11-25	KFGO	Alumnus: New Superintendent of Public Instruction to visit every ND public school district
11-26	The Flag	Coach Terry Horan talking about recruitment strategy: 11-26-25 Coaches Corner Podcast The Flag - AM 1100 and FM 92.3 WZFG