



## Earned and Owned Media Report

November 2023

### Print/Digital

Date	Publisher	Subject
11-1	Fargo Monthly	Feature on Concordia Language Villages
11-1	Fargo Forum	Feature on women's soccer player, Bre Nelson
11-2	Various outlets	<b>Concordia Promise (see below or <a href="#">this link</a>)</b>
11-4	Fargo Forum	<a href="#">Full feature on Pres. Irvine</a>
11-9	Fargo Forum	Announcing "Guys and Dolls" theatre performance
11-13	Fargo Forum	French Club at annual Pangea festival
11-25	Star Tribune	Concordia Promise as it relates to NDSU's announcement
11-27	Forum	The mural being set up on stage for the Christmas Concert
11-28	Forum	Peter Haberman honored for City's MoorHeart award
11-30	Forum	Concert in article about holiday events happening
11-30	Niche.com and outlets across the country	**Article on best colleges in each state mentions our "10 things to consider when choosing a college" web page. Dozens of outlets across the country have the articles on their websites. Example: <a href="#">Best public colleges in Missouri   MO State News   lincolnnewsnow.com</a>

### Television

Date	Network	Subject
11-1	Valley News Live	Michael Chan talking about upcoming Lorentzsen event
11-2	Various outlets	<b>Concordia Promise (see below or <a href="#">this link</a>)</b>
11-3	Valley News Live	High school students learn how to be entrepreneurs
11-15	Valley News Live	Live experiment from the Concordia Science Academy
11-26 & 27	KVRR	Night and then morning show story on mural set up
11-27	WDAY	The Christmas Concert mural going up on stage
11-27 & 28	Valley News Live	Stage set up for the Christmas concert
11-30	WDAY	Video of dress rehearsal of the concert

### Radio

Date	Station	Subject
Early Nov	Various outlets	Radio interviews on Concordia Promise (see below)
11-27	WDAY Radio	Michael Culloton interviewed on morning show
11-27	Prairie Public Radio	Michael Culloton talks Christmas concert and what makes Christmas music "Christmasy"
11-28	KFGO Radio	Dr. Culloton talking about the Christmas Concert



## LAUNCH OF CONCORDIA PROMISE

Print/Digital	Television	Radio
	(also posted online)	(also posted online)
<a href="#">Forbes</a>	<a href="#">KARE 11</a>	<a href="#">MPR</a> (Statewide MN) interview
<a href="#">Minneapolis/St. Paul Business Journal</a>	<a href="#">KSTP TV</a>	<a href="#">WCCO Radio</a> : Interview: Highlight-Relieving the Financial Burden of Higher Education
<a href="#"> Fargo Forum</a>	<a href="#">WDAY</a> (interview)	<a href="#">The Flag</a> interview
Grand Forks Herald	<a href="#">Valley News Live</a>	<a href="#">Prairie Public Radio</a> (Statewide ND)
<a href="#">Minn Post</a>	<a href="#">KVRR</a> (interview)	WDAY Radio
Duluth Budgeteer News	KFYR TV	Lakes Area Radio
Dickinson Press		News Dakota
Echo Press		740 The FAN
Detroit Lakes Tribune		KFGO
Jamestown Sun		KVOX Froggy
Wadena Pioneer Journal		Voice of Alexandria
Park Rapids Enterprise		
East Ottertail Focus		
NewsBreak		
Bring Me the News		
<a href="#">The Forum</a> – mentioned again in the paper’s profile on Pres. Irvine		
FM Extra		
<a href="#">Star Tribune</a> (interview)		