



Earned and Owned Media Report

May 2026

30 media hits with statewide coverage of a Concordia Language Villages nurse and former villager who used Spanish skills to save a lost hiker

Earned Media

Print/Digital

Date	Publisher	Subject
5-1	The Forum	College Insider: Final home meet 'means the world' to Cobbers throwing ace Cooper Folkestad
5-2	The Forum	Beer: Concordia's baseball field hit by unusual heist, twice
5-3	The Forum	Photos: An a-maize-ing day for Concordia class of 2026
5-11	Stevens County	Rohloff twins finish freshman season for Cobbers - Stevens County Times
5-12	The Forum	College Insider: Cobbers women double down on MIAC track titles for first time since 1999
5-12	Brainerd Dispatch	BHS students qualify for all-state choir, band at Concordia
5-12	Worthington Globe	Grad featured: 'Celebrate America' with Worthington Area Symphony Orchestra
5-12	Fergus Falls	Nat Dickey performs with alum's students Getting jazzy, one note at a time
5-17	Brainerd Dispatch, and 17 other ND and MN Forum outlets	Minnesota nurse uses Spanish skills to rescue hiker who was lost for days -
5-18	The Forum	Keith Bateman named Concordia's associate athletic director –
5-22	The Forum	Cobbers senior Cooper Folkestad earns 2nd-place finish in D-III outdoor men's shot put



5-28	The Forum	Coach gives running advice: With warmer temps, may be wise to adjust Fargo Marathon expectations
5-30	The Forum	Today in History, 1964: After Jackie Robinson visit, Concordia's choir canceled a segregated concert
5-31	Park Rapids	Professor to give presentation at Itasca: Outdoor briefs: June 2-8, 2026 –

Television

Date	Network	Subject
5-3	WDAY	Commencement coverage
5-11	WDAY	Runner's background in dance helping him on the track

Radio

Date	Station	Subject
5-18	KAXE	Alumna and professor: Virtual book club connects rural Minnesota teens KAXE