



Earned and Owned Media Report

May 2025

Earned Media

Print/Digital

Date	Publisher	Subject
5-5	The Forum	Concordia's Commencement
5-8	The Flag	Concordia College & M State agree to an academic partnership
5-8	The Forum	Concordia sprinter doesn't let diagnosis slow him down, returning to form after beating cancer
5-12	Pioneer Press	Alum: Dakota County judge to serve as MN First Judicial District chief
5-14	Frazee-Vergas	M State pathway partnership story
5-15	The Forum	Concordia students were visiting Rome when Pope Leo, 1st North American pope, was chosen
5-15	WTIP online	Foreign language camp scholarships available for North Shore students WTIP
5-14	The Forum	Three Concordia College commits lead the charge to return Dilworth-Glyndon-Felton baseball back to state -
5-14	The Forum	Cobbers runner Goss embracing pain, has top D-III men's steeplechase time nearing nationals -
5-17	The Forum	Devils Lake's Brady Goss of Concordia has DIII top time in steeplechase
5-17	St. Cloud	Sauk Rapids-Rice holds college signing ceremony for 28 seniors -
5-20	The Forum	Alum feature: 'Drastically changed my life': Mary Sem goes from student to Dean of Students
5-20	The Forum	One Book One Community event at Concordia announced



5-20	The Forum	Sheyenne girls basketball coach Kenyon Wingenbach accepts assistant role with Cobbers women
5-21	The Forum	College Insider: Cobbers have multiple No. 1-ranked athletes heading into D-III Outdoor track meet
5-19	The Forum	Credit card use climbs, and so do the fees for businesses, buyers -
5-23	Living Lutheran	Feature on Kim and Dave Adams Ordinary encounters with the divine - Living Lutheran
5-23	The Forum	Goss, Folkestad earn D-III All-American track and field honors for Cobbers -
5-25	The Forum	Concordia seeks participants for study on lifestyle, medication and cognitive health
5-29	The Forum	Norwegian author's book selected as One Book, One Community title -
	Multiple	Area athletes committing to Concordia
5-31	The Forum	Former Concordia, Fargo South runner Isahak wins men's 10K at Fargo Marathon
5-31	The Forum	Fargo Davies choir students sing teacher's praises as governor honors group

Television

Date	Network	Subject
5-4	WDAY	Story on Commencement
5-4	KMSP- Minneapolis	Longtime Concordia Language Villages leader: Eden Prairie teacher wins 2025 Minnesota Teacher of the Year FOX 9 Minneapolis-St. Paul
5-6	KVRR	Dr. Betsy Cogan on started a weight loss drug study at the college. Seeking participants.



5-8	WDAY	Track star has standout season after coming back from cancer diagnosis video: Concordia College WDAY-TV (Fargo, ND) - WDAY NEWS @ 6
5-9	WDAY	Story on M State partnership
5-15	WDAY	Concordia students were visiting Rome when Pope Leo, 1st North American pope, was chosen: Concordia College KMCY (ABC) - WDAY NEWS @ 4
5-14	WDAY	Three Concordia College commits lead the charge to return Dilworth-Glyndon-Felton baseball back to state
5-19	WDAY	Credit card use climbs, and so do the fees for businesses, buyers -
5-20	WDAY	Graduate helping lead a mentorship program for local high schoolers. 'Drastically changed my life': Mary Sem goes from student to Dean of Students - InForum Fargo, Moorhead and West Fargo news, weather and sports Video: https://muckrack.com/broadcast/savedclips/view/atFKAgBsYA
5-26	WDAY	Concordia professor leads weight loss drug study: Concordia College WDAY-TV (Fargo, ND) - WDAY NEWS @ 5

Radio

Date	Station	Subject
5-7	KFGO	Economics instructor Riaz Aziz
5-8	The Flag	Concordia College & M State agree to an academic partnership
5-14	WTIP- Grand Marais	Foreign language camp scholarships available for North Shore students WTIP