



Earned and Owned Media Report

March 2026

Earned Media

Print/Digital

Date	Publisher	Subject
3-2	The Forum	Cobbers earn D-III women's tournament bid, also selected to host opening rounds
3-4	ELCA	Alumna: Big Dreams Beyond What Seems Possible - ELCA Advocacy
3-4	The Forum	College Insider: Cobbers women earn first MIAC Indoor track championship since 1999
3-5	The Forum	MIAC 'M-V-P': WF Sheyenne's Maya Metcalf thrives in first season with Cobbers
3-4	Forum	Knowledge Bowl held at Concordia College
3-4	Perham Focus	Perham high finished third at Knowledge Bowl
3-5	Mpls Magazine	CLV: What Are *You* Doing This Summer? - Mpls.St.Paul Magazine
3-5	Watertown	Concordia Orchestra Tour to Stop at Watertown High School
3-7	The Forum	Cobbers women dance into D-III Sweet Sixteen with tension-filled victory -
3-9	The Forum	Alum/former professor FMWF Chamber names Marilyn Guy the 2026 Legacy Leader
3-10	WDAY	Hot Mic Interview: Concordia's Kim Wagers chats about the Cobbers reaching the Sweet 16
3-10	The Forum	Basketball besties: Cobbers seniors Musland, Safranski have hoops bond that started in elementary school -



3-11	Brainerd	Concordia Chapel Choir tour program focuses on home
3-20	The Forum	Fargo native Elizabeth Chatelain, Concordia alum Rich Sommer film family drama in Ely
3-20	The Forum	Concordia students hear from Hollywood actor, alumnus
	FM Extra	Morrie Lanning piece: The Fm Extra Lessons from 40 years at the Forefront
3-24	The Forum	Gas prices rise sharply in North Dakota amid Iran war
3-25	The Forum	Local author discusses artificial intelligence with Concordia students
3-26	Fargo Monthly	A Concordia College Conversation With President Irvine
3-26	FM Extra	The Fm Extra Cobber Austin Fellman receives March MoorHeart Award
3-27	The Forum	Professor has new book out about photography
3-30	The Forum	Concordia student leader in local, national Special Olympics efforts

Television

Date	Network	Subject
3-2	WDAY	WATCH: Concordia to host first round of DIII NCAA tournament - WATCH: Concordia survives first round of NCAA DII tournament -
3-3	Valley News Live	Road to the championship runs through Concordia
3-4	WDAY	Riaz Aziz speaking about gas prices
3-4	WDAY	Moorhead High holds its annual Knowledge Bowl at Concordia
3-12	KVRR	Native American Health Symposium
3-	Multiple	Lots of school tournaments broadcast from Concordia



3-13	Multiple	Women's BB team competing in NCAA Tournament
3-15	WDAY	Announcing Choir home tour stop
3-17	Valley News Live	North Dakota Today- Annual Piano Festival at Concordia
3-20	WDAY	Alum Rich Sommer returns to campus to give advice to students studying film/theatre - Concordia students hear from Hollywood actor, alumnus -
3-22	WDAY	Previewing Chapel Choir tour home concert
3-24	Valley News Live	North Dakota Today- Concordia AI Luncheon
3-24	WDAY	Professor talks about the Strait of Hormuz and blockades affecting oil prices
3-25	WDAY	Coverage of the AI Lorentzsen Luncheon
3-30	Valley News Live	Guest interview about upcoming camp on campus: North Dakota Today - Empower Entrepreneurship Retreat

Radio

Date	Station	Subject
March	KFGO	Lots of talk about women's NCAA basketball performance
3-5	The Flag	"We've felt the support + are excited to play at home ": Wagers on Concordia WBB hosting in the national tournament
3-8	WRTI-Pittsburg Public Radio	Concordia Choir performing in Pennsylvania.