

Earned and Owned Media Report

March 2024

Earned Media

Print/Digital

**** Multiple outlets reporting athletes who have committed to play at Concordia in the fall.**

Date	Publisher	Subject
2-29	The Forum	Professor's art/music project at the Plains Weekend Watch: Art and music mash-up,
3-1	Grand Forks Herald	Grafton's Carlee Sieben receives conference player of the year honor at Concordia -
3-3	The Forum	Karla Knutson's column Is that fried fish? Homemade doughnuts prove challenging for at-home cook
3-8	Hometown Focus – Duluth	The Duluth school recapping the Concordia band's workshop with Rock Ridge High School
3-13	The Forum	Graphic novel author to speak at Concordia on Thursday -
3-13	Detroit Lakes Tribune	Announcing Chapel Choir tour concert
3-15	Star Tribune	Minnesota private colleges seek money to compete with free state schools
3-15	The Forum	Professor instructs WF saxophone player heading to national competition
3-15	Detroit Lakes Online	Chapel Choir tour stop in Detroit Lakes.
3-8	The Munro Review	A must-hear concert for choral music fans: Concordia College's famous choir makes a tour stop in Fresno THE MUNRO REVIEW
3-19	The Forum	Former Sen. Heidi Heitkamp, former Gov. Ed Schafer to speak at Concordia College
3-28	The Forum	Moorhead High School students of color spend 24 hours on campus at Concordia College -

Television

Date	Network	Subject
3-7	WDAY	Math Contest held at the college
3-8	Valley News Live	Choir caps national tour with home concert (digital)
3-11	Valley News Live	Concordia Science Academy - Chromatography (valleynewslive.com)
3-19	KVRR	Heitkamp And Schafer To Address Political Civility During Talk at Concordia College - KVRR Local News
3-28	Prairie Pulse	Dr. Michelle Leuwica on the importance of Women's History Month
3-28	WDAY	Moorhead High School students of color spend 24 hours on campus at Concordia College

Radio

Date	Station	Subject
3-26	Prairie Public radio	A rebroadcast of Dr. Michelle Leuwica talking about women's history month and her teachings in Women's Religious History