

Earned and Owned Media Report

(June 2023)

Earned Media

Print/Digital

Date	Publisher	Subject
6-7	The Forum	Grad makes epic Lego movie – premieres at Fargo Theatre
6-8	Fargo	Area high schoolers performing at MN All-State Lutheran Choir
	Underground	Concerts – camp on campus
6-10	Bemidji Pioneer	Grad co-produces a Tony-nominated Broadway play
6-12	Star Tribune	College hosts CLV's Chinese camp after resort fire
6-13	The Forum	Mention of a grad opening a new shop
6-13	The Forum	Campus pastors heading to Ethiopia to visit children's birthplace
6-14	West Central	Area high schoolers performing at MN All-State Lutheran Choir
	Tribune	concerts – camp on campus
6-21	The Forum &	A look at Concordia being a Bee USA Campus – pollinator friendly
	Grand Forks	
	Herald	
6-22	The Forum	Feature on the CLV Chinese camp being held on campus after a
		resort fire
6-23	MinnPost	Professor comments on why Clay County keeps picking winning
		presidential candidates

Television

Date	Network	Subject
5-5*	Prairie Public TV	Ken Foster's 20-minute interview on the college Climate Action
		Plan *missing from May's report
6-12	KVRR	College will continue its ban on marijuana after new MN
		legislation
6-13	WDAY	Campus pastors going to Ethiopia to visit the birthplace of some of
		their children
6-13	KVRR	College hosts 7-on-7 football camp
6-21	WDAY	A look at Concordia being a Bee USA Campus – pollinator friendly
6-22	WDAY	Feature on the CLV Chinese camp being held on campus after a
		resort fire

Radio

Date	Station	Subject		
6-2	KFGO	Professor talking about the future of Medicare		

