



Earned and Owned Media Report

July 2023

Earned Media

Print/Digital

Date	Publisher	Subject
7-11	Forum	College announces a new tennis coach
7-11	Forum	a tribute to a Local artist. of a Concordia grad
7-12	Worthington Globe	Air quality at camps, how CLV is dealing with wildfire smoke
7-12	Australian Broadcast Corp.	Dr. Lelwica explains a biblical root to eating disorders
7-15	Park Rapids Enterprise	A couple who met at the college now tour together for musical performances
7-16	Detroit Lakes Tribune	Women's golf coach named, profile
7-23	MinnPost	A "gang from Concordia College" in the Twin Cities, together went to Barbie, staff member gave an insight quick review in the article
7-24	Willmar newspaper	A graduate will be leading the Minnesota Management and Budget Office
7-24	Forum	Student named soccer coach at Fargo high school – short profile
7-26	Forum	Rerun of piece about now-late physics professor who worked on Manhattan Project
7-28	MinnPost	Rerun of piece about now-late physics professor who worked on Manhattan Project
7-31	Hutchinson Leader	Announcing the Hutchinson Cobber Corn Feed

Television

Date	Network	Subject
7-6	WDAY	the start of volunteer days at the Cornucopia garden
7-8	WDAY	Grad opens up a bookstore in Moorhead
7-11	Valley News Live	College announces a new tennis coach
7-31	Valley News Live	The college hosting the MN Music Educators Association All-State camps

Radio



Date	Station	Subject
7-12	MPR	How CLV is dealing is wildfire smoke
7-26	Voice of Alexandria	Announcement of the college hosting its Cobber Corn Feed in Alexandria