



Earned and Owned Media Report

July 2026

23 media hits: Strong mix of athletics, renovations, music, and CLV

Earned Media

Print/Digital

Date	Publisher	Subject
7-2	The Forum	Alum becomes head coach: 'Up for the challenge': Former Davies, Concordia goalkeeper Jensen Waltz named West Fargo boys soccer coach –
7-9	Isanti-Chisago	CLV Swedish teacher Braham Event Center hosts summer Swedish classes
7-7	The Forum	“It’s incredible to be so close to theater educators at Concordia and be able to offer our participants an educational experience that’s of the highest quality. ” Gooseberry Park Players set for 43rd season with ‘13: The Musical’
7-10	Bemidji Pioneer	Concordia Language Villages breaks ground on new Korean gathering space
7-15	The Forum	Prof: All the Buzz: Pair makes music at the beehive, recording sounds used in compositions performed locally
7-19	The Forum	Today in History, 1949: Fargo woman recounts Concordia choir tour of Norway
7-22	The Forum	Concordia names former Cobbers, Bison standout Gabe Benson head golf coach
7-24	The Forum	Cobbers name new broadcasting voice, replacing Larry Legend –
7-29	Grand Rapids	Concordia College alumni to hold Grand Rapids corn feed Aug. 9
7-30	The Forum	All-State music students gather at Concordia for summer program –

Television



Date	Network	Subject
7-1	WDAY	Revealing design of Memorial Auditorium
7-5	KMSP Twin Cities	Announcing CLV will have a groundbreaking for Han-Mi plaza to honor Korean vets and partnership
7-8	WDAY	People lined up to get their Memorial Seats
7-9	Lakeland PBS	Concordia Language Villages Breaks Ground on Han-Mi Grove at Korean Village
7-15	WDAY	Music Prof: All the Buzz: Pair makes music at the beehive, recording sounds used in compositions performed locally
7-15	WDAY	New seats installed at Memorial
7-21	KVRR	Alum: Chris Coste inducted into American Association Baseball Hall of Fame
7-22	WDAY, KVRR, Valley News	Benson named head coach of Concordia men's golf
7-27	WDAY	City looking at commercial development at Concordia on 8 th St.
7-30	WDAY	All-State music students gather at Concordia for summer program

Radio

Date	Station	Subject
7-24	KFGO	Gabe Benson named golf coach