



Earned and Owned Media Report

July 2024

Notable:

- Korean Language Village opening
- Statewide pieces on biology department's help with wildlife database
- Music's grad program story on trauma therapy

Earned Media

Print/Digital

Date	Publisher	Subject
7-3	The Forum	'It looks amazing': Concordia's \$2.8 million track and turf project taking shape -
7-3	The Conversation	Why Nepal had a religious monarchy – and why some people want it back (theconversation.com)
7-3	Star Tribune	Announcing the Korean Language Village opening event
7-9	Star Tribune	Researchers pore through dusty records, modern databases to identify every creature and plant in Minnesota (startribune.com)
7-11	The Forum	Burgau inducted into Minnesota Legion Baseball Hall of Fame -
7-12	The Forum	Concordia names David Youngs head men's tennis coach -
7-17	Alexandria Echo Press	Concordia Science Academy - Science Academy held at Woodland Elementary -
7-22	Mesabi Tribune	From a basement lab to computers worldwide, Concordia College digitizes thousands of species
7-22	Bemidji Pioneer	Concordia Language Villages celebrates opening of Sup sogui Hosu (bemidjipioneer.com)
7-22	UNN	Korea Foundation Builds Korean Language Education Facility in Concordia Language Village in the U.S.
7-22	The Korea Post	The first Asian language facility to be built in the Concordia Language Village in the U.S.



7-24	The Korea daily	World's first Korean village opens in the U.S. at Concordia Language Villages - The Korea Daily (koreadailyus.com)
7-24	The Korea times	Beyond K-pop, Korean traditional culture flourishes at Concordia village in US - The Korea Times
7-26	The Forum	Two-north-dakota-legends-who-steered-the-blue-angels-are-back-in-town-for-fargo-airsho

Television

Date	Network	Subject
7-25	Lakeland PBS	Korean Language Village opening
7-23	Valley News Live	Concordia Language Villages unveils new Korean Language Village in Bemidji (valleynewslive.com)
7-25	Valley News Live	Music's grad program featured: Teachers Learning to Help Students Through Music Therapy (valleynewslive.com)
7-26	WDAY	Alum featured for Blue Angels documentary. Two-north-dakota-legends-who-steered-the-blue-angels-are-back-in-town-for-fargo-airsho

Radio

Date	Station	Subject
7-9	MPR	Hmong language certification: 15 Hmong language teachers become first to get accredited, Karen and Somali language next MPR News
7-19	MPR	Community engagement: From a basement lab to computers worldwide, Concordia College digitizes thousands of species MPR News