



## Earned and Owned Media Report

January 2026

### Earned Media

#### Print/Digital

Date	Publisher	Subject
1-2	The Forum	<a href="#">Concordia College hosting annual High School Juried Art Show through Jan. 15</a>
1-2	The Forum	<a href="#">Gearing up for 100<sup>th</sup> Christmas concert</a>
1-5	The Forum	<a href="#">Walz exit sparks new questions in governor's race</a>
1-6	The Forum/WDAYXtra	<a href="#">Hot Mic Interview: Concordia's Jacob Cook on the Cobbers quick start</a>
1-8	The Forum	<a href="#">Concordia expert gives advice on checking for news misinformation</a>
1-9	Prairie Business Magazine / Grand Forks Herald	<a href="#">Inside Concordia College's Center for Entrepreneurial Leadership -</a>
1-9	Helena, MT	<a href="#">Capital's Dallin Wall signs with Concordia College soccer</a>
1-15	The Forum	<a href="#">From teen strings to buzzing bees, music in the air this weekend -</a>
1-15	Pelican Rapids	<a href="#">Concordia college sets public events to mark Martin Luther King Jr. Day</a>
1-19	The Forum	<a href="#">Concordia professor explains limits and risks of Insurrection Act -</a>
1-19	The Forum	<a href="#">Concordia students and speakers honor Dr. Martin Luther King Jr. - InForum</a>
1-20	The Forum	Alumna story: <a href="#">Guerrilla Girls bring art of protesting museums to Plains Art Museum</a>



1-21	Jamestown Sun and multiple outlets	<a href="#">Max, Molly Musland shooting hoops at Concordia College -</a>
1-22	Grand Rapids	<a href="#">Award-winning musicians, local high school students to perform at Concordia's Vocal Jazz Festival</a>
1-26	The Forum	<a href="#">Musland siblings take two different paths to Cobbers basketball teams</a>
1-27	Eden Prairie	<a href="#">EPHS teacher named a National Teacher of the Year finalist - Eden Prairie Local News</a> (Swedish Language Village longtime leader)
1-29	The Forum	<a href="#">Instructor on tax prep</a>
1-29	The Forum	<a href="#">Vocal Jazz Fest:</a>
1-29	The Forum	<a href="#">Sheyenne's Zoe Keene almost quit golf, but turned it into two-sport future at Concordia instead</a> ““The community at Concordia is just amazing,” Keene said. “Every time I went on a visit or went to look at some of the different places there, everybody was so nice and that’s a big part of committing to a college. You want to have nice people, nice teammates, nice coaches and everybody there is just so supportive.”
1-30	The Forum	<a href="#">Concordia's Memorial Auditorium slated for \$2.5M in upgrades -</a>

**Television**

Date	Network	Subject
1-1	WDAY	Orchestra students performed with Trans-Siberian Orchestra
1-2	WDAY/	High School students showcase work at Concordia’s annual art show
1-5	WDAY	<a href="#">Walz exit sparks new questions in governor’s race</a>
1-8	WDAY	<a href="#">Back after winter break</a>
1-8	WDAY	<a href="#">Concordia expert gives advice on checking for news misinformation</a>
1-15	Valley News Live	<a href="#">Bee/butterfly composition by professor</a>



1-15	WDAY	Announcing MLK Day events
1-28	MTN Sports	<a href="#">Great Falls senior does signing with Concordia for music scholarship and will sing national anthem at Shrine Bowl</a>
1-19	Valley News Live	MLK Day – morning show previews and event coverage
1-19	WDAY	<a href="#">Concordia students and speakers honor Dr. Martin Luther King Jr. - sports</a>
1-19	KVRR	<a href="#">MLK DAY coverage</a>
1-19	WDAY	<a href="#">Professor give history of Insurrection Act</a>
1-21	KVRR	One of many examples of sports coverage: <a href="#">Cobbers on top of MIAC</a>
1-27	KARE11	Italian CLV dean: <a href="#">KARE 11 Sunrise anchor Alicia Lewis prepares for Milan-Cortina Olympic Games   kare11.com</a>
1-28	WDAY	<a href="#">Instructor on tax prep</a>
1-29	Valley News	<a href="#">Jazz Festival promotion</a>
1-30	WDAY	Students enjoy the unseasonably warm weather, walking around campus.

#### Radio

Date	Station	Subject
1-24	KYMN-Northfield	<a href="#">MIAC Weekly with Cobbers' Jacob Cook</a>
1-30	KFGO	Concordia receiving a grant for emergency assistance