



## Earned and Owned Media Report

December 2025

### Earned Media

#### Print/Digital

Date	Publisher	Subject
12-1	The Forum and Multiple Forum Communications Outlets	<a href="#">With 'squirrelnapping,' Concordia College team hopes to revitalize Richardson's ground squirrel numbers</a>
12-3	The Forum	<a href="#">Concordia staff cook up hundreds of daily dinners for Meals on Wheels patrons</a>
12-4	The Forum	<a href="#">Concordia's Christmas concert returns with 300 student performers</a>
12-5	The Forum	Alumna feature: <a href="#">Local nurse finds career and community in Fargo -</a>
12-6	Bemidji	<a href="#">Bemidji high school students participate in Career Exploration program -</a>
12-9	The Forum	Alumus: <a href="#">Fargo attorney appointed to North Dakota Ethics Commission</a>
12-11	Perham Focus	<a href="#">Perham High School student's art is selected for annual college art show</a> at Concordia.
12-12	The Forum	Archive piece from 1944: <a href="#">Today in History, 1944: Four of five Concordia basketball starters wear glasses</a>
12-13	Bemidji Pioneer	<a href="#">'The Villages' at Concordia offers alternative for meetings and events -</a>
12-15	Grand Rapids	Story on coach: <a href="#">QUINCY OSBORN: TWO-TIME STATE WRESTLING CHAMPION FOCUS IS TEAM CULTURE AND THE RIGHT LIFESTYLE</a>



12-16	Pelican Rapids	<a href="#">Area students from 13 schools show art work at Concordia— including Pelican</a>
12-18	FM Extra	Alumnus: <a href="#">The Fm Extra   Leiseth To Head Downtown Moorhead Inc.</a>
12-22	Bemidji Pioneer	Concordia Language Villages chef: <a href="#">Harmony Food Co-op to host General Tso's chicken cooking class</a>
12-24	The Forum	Professor W. Scott Olsen writes a Christmas essay: <a href="#">Christmas Eve and an unexpected hush</a>
<b>12-25</b>	<b>Multiple outlets</b>	<b>Alumnus: <a href="#">Diamondbacks Pitching Coach Poached by Top SEC Program</a></b>
12-26	Bemidi Pioneer	<a href="#">Kyle Chones joins Concordia Language Villages as site director</a>
12-26	The Forum	Professor Carlson featured: <a href="#">The magic of cinemas lives on in North Dakota, but challenges await</a>
12-29	Wahpeton Daily	<a href="#">Breckenridge Knowledge Bowl starts season strong at Concordia Meet</a>
12-29	The Forum	A review of the arts year: <a href="#">A look back at the year in local art and entertainment</a>
12-31	The Forum	Concordia students: <a href="#">Local students join Trans-Siberian Orchestra on stage</a>

### Television

Date	Network	Subject
December	Twin Cities Public Television	Airing Concordia Choir Christmas songs throughout the month on its weather streaming channel.
12-1	kvrr	Preparing for Christmas concert <a href="#">Preparations ongoing for Concordia's 99th Christmas Concert - KVRR Local News</a>
12-4	wday	Christmas concert preview: <a href="#">Concordia's Christmas concert returns with 300 student performers</a>



12-5	Lakeland PBS	<a href="#">Concordia Language Villages Inviting Public to 'Shop the World' for Christmas</a>
12-7	Valley News Live	Concordia social work students: <a href="#">Elf School Teaches Kids to Give Back This Holiday Season</a>
12-9	KVRR	<a href="#">Holiday concerts at the Plains Art museum feature Concordia students</a>

**Radio**

Date	Station	Subject
12-2	kfgo	<a href="#">Student musicians prepare for Concordia's 99th Christmas Concert   The Mighty 790 KFGO   KFGO</a>
12-19	WCCO	<a href="#">Minnesota providing emergency funds college students in need</a> includes Concordia.
12-24 and 25	Various outlets	A number of radio stations played our radio program of the Concordia Christmas Concert.