



Earned and Owned Media Report

August 2026

26 Subject matter experts featured and community engagement highlighted

Earned Media

Print/Digital

Date	Publisher	Subject
8-4	The Forum	Nicholas Howard featured as expert: Key races take shape ahead of Minnesota primary –
8-14	The Forum	Concordia professors: Disco rhythms, funky beats fuel Symphony Rocks at Bluestem –
8-14	Alexandria	Alum: Minnesota pastor explores psychedelic drugs and faith in provocative new book -
8-18	The Forum	A new broadcast soundtrack, starting QB among vital Cobbers football storylines
8-18	The Forum	Alum featured: Why Heartland Trust President Brian Halverson is investing in creativity
8-27	The Forum	Concordia opens musical auditions to the community
8-29	Aitkin	Student profiled: Aitkin graduates gain experience through Riverwood internship
8-29	The Forum	From 1995: Norway's royals greeted with pomp, shrill winds in Fargo-Moorhead

Television

Date	Network	Subject
8-10	WDAY	8 th Street renovation project discussed with city
8-12	KVRR	Voting at Concordia



8-13	WDAY	Nicholas Howard featured talking about MN gubernatorial race
8-17	KVRR	Alumna Katherine Halvorson announced as head of Habitat for Humanity
8-18	WDAY	Concordia enters new season with new QB -
8-20	Local stations	Announcing move-in days
8-22	Midwest Made	Alumna coaching new girls flag football team in Fargo
8-23	WDAY, KVRR	Welcoming in new students on move-in day , https://muckrack.com/broadcast/savedclips/view/BiMOm8lpzw
8-24	KVRR	Concordia students give back during annual 'Hands for Change' event Education kvrr.com Hands for Change, students volunteer in the community
8-26	WDAY	Longtime asst. football coach passes away
8-27	WDAY	Theatre opening “A Chorus Line” to the public for auditions
8-28	WDAY, KVRR	Norway’s King Harald passes away. Memories shared of his visit to Concordia
8-31	WDAY	Cobbers welcome new elementary students on their first day of classes

Radio

Date	Station	Subject
8-20	WDAY Radio	8-20-26 Prime Time Sports: Concordia’s Keith Bateman + Brad Anderson
8-24	KFGO	Riaz Aziz talks about impacts of debt on the economy
8-25	KFGO	Concordia students take part in Hands for Change
8-27	WDAY Radio	"We're starting to play together + I'm excited for the group": Anderson on Concordia's 2026 Defense



8-29	Prairie Public	Professors featured: Post-Traumatic Funk Syndrome Celebrates 20 Years of Funk Prairie Public
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