



Earned and Owned Media Report

April 2026

33 media hits

Features: The rise of flag football, student scholarship showcase, partnerships with Sanford, community garden

Earned Media

Print/Digital

Date	Publisher	Subject
4-6	Business Wire	Alumna joins Securian Board of Directors Stephanie Lundquist, Bryan Jordan join Securian Financial Board of Directors
4-8	Dassel Cokato	Student: Dassel-Cokato graduate contributes to statewide Innovation Scholars Project
4-9	The Forum	College Insider: Cooper continues to crush Cobbers track records -
4-10	The Forum	Concordia students perform for Moorhead third graders
4-13	The Forum	Longtime Cobbers, Spuds radio voice Larry Knutson calls it a career
4-15	The Forum	Community Collage brings public art project to Moorhead -
4-15	The Forum	Concordia students showcase research at annual event
4-15	Yankton Press	Example of athletes' commitments: Moeller Joins Cobbers Tennis Program Sports yankton.net
4-16	The Forum	College Insider: Cobbers women's flag football team relishing Year 2
4-16	Walker News	Las Maravillas del Mundo Hispano — Spanish mini weekend at El Lago del Bosque News walkermn.com
4-17	The Forum	Dr. George Scarpin featured: Grocery pain continues as experts point to gas prices, global tensions
4-20	The Forum	Cobbers earn No. 1 seed for college women's flag football championship tournament



4-22	The Forum	Concordia's Collin Thompson on the Cobbers flag football team playing for a title –

Television

Date	Network	Subject
4-1	KQDS	Duluth Baseball Commit talking about why he chose Concordia
4-3	Valley News Live	Memorial Auditorium renovation at Concordia enters third week
4-10	WDAY	Percussion Day: Concordia students perform for Moorhead third graders
4-7	Valley News Live	Concordia College class studies effects of space travel on human body
4-12	WDAY	Psychology and social work professors and students partner with Sanford Health to help injured athletes with mental health struggles
4-13	KVRR	Concordia College and Moorhead High School Hall Of Fame Legend Larry Knutson Retires From Broadcasting Sports kvrr.com
4-13	Valley News Live	North Dakota Today- Concordia College presents "Our Town"
4-15	Valley News Live	North Dakota Today- Concordia College Handbells Choir
4-15	WDAY	Community Collage brings public art project to Moorhead –
4-15	KVRR	Celebrity Photographer on campus to highlight community
4-15	WDAY	Concordia students showcase research at annual event
4-15	KVRR	Concordia students showcase their research and creative projects to the public
4-17	WDAY	Dr. George Scarpin featured: Grocery pain continues as experts point to gas prices, global tensions



4-18	Valley News Live	Concordia Wellness Director featured as expert: Fargo-Moorhead experts warn parents about energy drink risks
4-20	KVRR	Community Garden segment on morning show Community Gardens program expands to Concordia College
4-23	WDAY	From Newcomers to Number One: The Rise of Concordia Flag Football
4-24	KVRR	Alumna Tammy Laurent Time Worth Spending: Concordia's Empower Entrepreneurship Retreat

Radio

Date	Station	Subject
4-6	NewsDakota	Concordia Theatre Presents Thornton Wilder's Our Town News Dakota
4-14	WDAY Radio	Riaz Aziz on economy
4-15	WDAY Radio	URSCA