

## Criteria for 2021-22 Cultural Events Proposals

Cultural Events funding will support a performing arts series of guest artists/ensembles with a focus on the college's mission and commitment to excellence through diversity. Also, as funds allow, Cultural Events will provide assistance to areas of the college that wish to bring outside performers, artists and speakers of renown and interdisciplinary appeal to our campus. We will accept proposals from academic departments for funding to support such guest artists and activities.

The proposals will be reviewed and approved by the Cultural Events Advisory Committee, which includes members from the faculty, staff and a student representative.

Below is a list of criteria. If your proposal meets the criteria, please complete the proposal submission form per instructions to take advantage of this opportunity. The deadline for submission is March 22, 2021. **Proposals must be complete and must include fees/honoraria and other estimated expenses.**

Thank you.

Cultural Events Advisory Committee

### Criteria for 2021-22 Cultural Events Proposals:

1. How is the proposed event, performing group, artist or speaker relevant and current, and would they engage the audience from the perspectives of the college's mission and commitment to excellence through diversity as outlined at <https://www.concordiacollege.edu/directories/offices-departments-directory/office-of-diversity/president-s-statement/>
2. How is the event relevant and compelling for the Concordia community
  - Students
  - Faculty, staff and campus community
  - Fargo/Moorhead community
3. Does the event include activities that encourage student interaction and participation
  - Workshops and masterclasses representing multiple opportunities for engagement
  - Performers, artists, speakers and invited guests representing diversity
    - Gender
    - Specialty
    - Experience
    - Perspective (e.g. business, faith, social, etc.)
4. Are there opportunities for broad cross-disciplinary engagement
5. Demonstrate how you will assist the Cultural Events Office in promoting the event and building an audience to assure the success of the event