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Hello from Concordia Language Villages!

We hope this fall has been treating you well. In the spirit of the holiday season, we would like to say **thank you** for your ongoing efforts to support our mission through advocacy work. Your support helps us reach new people, grow our community, and continue pursuing our mission **to inspire courageous global citizens.**

Before you log off for the holidays, we would like to remind you of a few new and ongoing things you can do to advocate for CLV. Read on for some important updates, reminders, and a special message from *Les Voyageurs!*

CAN Toolkit New Location

In an effort to make the Community Advocate Network Toolkit more accessible to our members, we've recently moved it to our website. The CAN Toolkit can now be found at the link below or by going to ConcordiaLanguageVillages.org, scrolling to the bottom of any page, and selecting Marketing Resources. Flyers can be shared virtually or printed to be handed out or posted around your community.

[Take me to the toolkit!](#)

Online Testimonials — Share Your CLV Story with the World

New families find our programs in a variety of ways, including online! If you or your child have enjoyed a recent program with us, we would love to see you share your experience with our internet audience. Online resources like **Google Reviews, Facebook, and Yelp** are a great place to start. Share a story about something you enjoyed, what the learning experience was like, or something that really stuck with you from the program. Your honest testimonials not only help others learn about CLV, but also help us reach new villagers and grow our community.

Tabling at Events

Calling all CLV Community Advocates! We are looking for volunteers to help represent the villages by tabling at upcoming events across the

Step 1: Find your event. CLV representatives attend a variety of events throughout the year, from conferences on language learning to cultural festivals and school fairs. Keep an eye out for events in your community that could use a CLV presence!

Step 2: Contact us with your idea at egrabin1@cord.edu, and we can help figure out the logistics from registration to supplies. Please note that, especially for out-of-state events, planning and coordination takes time. The sooner you share your idea with us, the more likely it is that we can make it a reality!

Step 3: Collaborate to bring the event to life. We'll work with you to find other CAN representatives in your area, gather and transport supplies, build a volunteer schedule, and provide other support for a successful event. Remember that you don't need to be an expert on our programs to be a representative — we'll provide you with all the information and materials you need to speak confidently about our programs! You'll have CLV support all along the way.

Tabling is one of the best ways to share what we do, connect with the community, and inspire new people to start their CLV journey. We hope you'll consider joining this initiative and bringing your unique CLV story to the table!

***Les Voyageurs* Now Offering Classroom Visits**

From Solange Walker



Les Voyageurs is offering in-person and virtual classroom visits to middle and high school French classes this fall and winter, promoting summer programs at CLV. Life at camp, credit programs, scholarship opportunities — *Les Voyageurs* will bring the hype for learning French this summer! A current counselor will bring some combination of a presentation, songs,

If you would like a classroom visit, please reach out to Elise Grabinger at egrabin1@cord.edu. We also welcome other volunteers, regardless of language, to join this initiative!

Additionally, *Les Voyageurs* is offering a virtual Q&A session about our summer programs for students and families on December 21 from 10:00-11:30 a.m. Central Time. If you know anyone who may be interested, please email Elise for the link!

Be Featured in Our Next Newsletter!

We want to see how you're advocating for CLV in your community. Send us a photo or a story about your advocacy work for a chance to be featured in the next Advocate Spotlight! Whether you're hanging flyers, talking to students, or sharing your CLV story online, we want to hear about it. All content can be sent to Elise Grabinger at egrabin1@cord.edu.



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