

CONCORDIA VISIONARY FUND

Fueling bold ideas.
Shaping Concordia's future.

Funding Goal: \$38 million

The Concordia Visionary Fund provides resources that help Concordia act decisively when opportunity and need intersect. It supports new programs, student experiences, and strategic initiatives that drive enrollment and sustain excellence.

This approach is not new. The Invest to Grow initiative proved what is possible when Concordia has the flexibility to move quickly and thoughtfully on market-smart, mission-aligned opportunities. The Visionary Fund carries that same mindset forward, so Concordia can act with purpose, agility, and confidence as new opportunities emerge.

Fueling Impact and Innovation

- ▶ **Timely and future-focused:** The Visionary Fund helps Concordia respond quickly to evolving student interests and market needs while staying rooted in our mission.
- ▶ **Enrollment and retention:** The fund invests in programs and initiatives with the strongest potential to attract students, support their success, and keep them at Concordia.
- ▶ **Mission-aligned innovation:** The fund advances bold, market-smart ideas that provide new opportunities and strengthen the distinctive student experience.
- ▶ **Sustained excellence:** The fund provides the capacity to seed new opportunities, scale what is working, and strengthen the college's vitality for the years ahead.



"Invest to Grow proved what happens when Concordia has the resources to imagine and act with purpose. When President Colin Irvine and his leadership team have the ability to move quickly and thoughtfully on opportunities that are market-smart and mission-aligned, we strengthen what makes Concordia excellent and sustain it for the future."



Troy Butner '90,
Board Chair



CONCORDIA COLLEGE
MOORHEAD, MINNESOTA

The Visionary Fund extends the momentum of Invest to Grow.

The Visionary Fund follows the same playbook. Guided by the president and Cabinet, the fund supports opportunities as they emerge, with decisions grounded in enrollment impact, student experience, and mission alignment. It is designed to seed new ideas, scale what is working, and act when timing matters.

The Visionary Fund helps Concordia stay ready for what is next and strong in what matters most.

The Visionary Fund is inspired by the success of Invest to Grow. Made possible through a transformative \$10 million gift to Concordia, Invest to Grow gave the college the flexibility to move quickly on the right opportunities, expanding academic choice, strengthening student life, and enhancing the overall campus experience. It proved a simple truth: when Concordia invests in market-smart, mission-aligned ideas, students respond.

From 2022-2024, Invest to Grow fueled:



**35 new and expanded
academic programs**



**5 new and expanded
cocurricular opportunities**



Jake Christiansen Stadium track and turf



Hoyum Hall renovations

These investments were a catalyst in recruiting Concordia's two largest consecutive incoming classes in the past 10 years.