



ELEVATING THE COBBER ATHLETIC EXPERIENCE

Cobber Athletics shapes the Concordia experience for one-third of our students who compete as varsity athletes and the thousands of students who find community, pride, and belonging through sports. Athletics is a critical driver of enrollment growth, competitive excellence, and leadership development.

The proof is in the numbers. Following the completion of the Jake Christiansen Stadium track and turf project, both the football and track and field programs saw record recruitment years, and the ability to attract higher caliber athletes. Those early successes made it clear what comes next: to sustain momentum and remain competitive Concordia must now elevate the entire athletic experience, not just individual facilities.

Building on this momentum and fully realizing what athletics makes possible at Concordia will depend on partners coming alongside our bold, integrated plan to transform athletic facilities across campus.

Facilities Matter

- ▶ Facilities support performance, safety, and well-being.
- ▶ Shared spaces benefit all Cobbers. Memorial Auditorium and Olson Forum will serve all students at Concordia.
- ▶ These upgrades create pride and connection for our community and alumni.



"This isn't just about winning games. It's about investing in students and their experience as a Cobber, and preparing student-athletes to lead with character and serve others long after the final whistle."



Rachel Bergeson,
Director of Athletics



CONCORDIA COLLEGE
MOORHEAD, MINNESOTA



The Athletics Suite

Rather than addressing facilities one at a time, this suite approach strengthens the entire student-athlete experience, from recruitment and training to competition.

Completed projects demonstrate the impact of investing boldly; the remaining projects build on that momentum to fully realize Concordia's athletics vision.

- ▶ Track and Turf — Jake Christiansen Stadium
- ▶ Golf Performance Center
- ▶ Memorial Auditorium
- ▶ Baseball Phase II — Bucky Burgau Field
- ▶ Olson Forum
- ▶ Soccer and Softball Complex
- ▶ Cobber Performance Center — Weight Room and Athletic Training
- ▶ Home of Cobber Hockey — Moorhead Sports Center

Total Cost: \$18M - \$20M

This investment reflects the central role athletics plays in the Concordia experience and the breadth of students these facilities serve.



Building a Championship Culture

“This suite of projects will shape how we recruit, develop, and support student-athletes for years to come, and signal the kind of experience Concordia is committed to providing.”

— Terry Horan, head football coach