











DOUBLE YOUR IMPACT



GIVING DAY

THURSDAY, NOV. 20

Join the Parent Circle, <Salutation>! second line

Kickstart the campaign and give today — your gift will be matched up to \$225,000!

ConcordiaCollege.edu/GivingDay





Dear << Salutation>>,

What do you remember about move-in day? My husband and I love being "zone leaders." We put on bright neon vests and join a fantastic crew of alumni, faculty, staff, athletes, and other student leaders to welcome every excited (and nervous!) first-year student. In minutes, cars are unloaded, boxes are hauled upstairs, and Cobbers feel the power of a community that shows up, committed to their success.

That same spirit fuels Giving Day — and we hope you'll be part of it. With your gift of any size, you'll be joining our Parent Circle, helping ensure ALL students have the scholarships they need to succeed. You'll even get special invitations — learn more at ConcordiaCollege.edu/ParentCircle.

Parents are an important part of this community — let's make a difference together!

Go Cobbers,

Katherine Halvorson '02

Director of Annual Giving and Engagement

P.S. BACK BY POPULAR DEMAND!

Make your matched gift before 10 a.m. on Nov. 20 and name a campus space on Giving Day! Learn more and give at ConcordiaCollege.edu/ GivingDay.





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