

Sep. 21, 2024

Dear John,

What an exciting time at Concordia College! The largest incoming class of Cobbers since 2018 — nearly 30% bigger than last year — has joined the community and begun their Concordia experience. It is a delight to have them here and watch as they dive into their classes and activities and connect with new friends, faculty, staff, and mentors.

At a time when other colleges are seeing declines, Concordia is on the move with an entrepreneurial spirit driving our success. **Innovative majors, co-curriculars, and master's programs are being added as we seek to serve a new generation of Cobbers and the communities they will join and lead after they graduate.**

I am immensely proud of our commitment to providing the scholarships and financial aid students from all backgrounds need to come to Concordia and thrive. **Last year, we announced the Concordia Promise, shifting the narrative about college access and ensuring every student and family knows this experience is within their reach.**

We cannot do this alone. We are blessed with a tremendous community of givers who help make this commitment possible. **Our students stand on the shoulders of Cobber alumni, parents, faculty, staff, and friends like you who believe in them and choose to invest in their education. Your generosity transforms lives!**

A few weeks ago, we reached out to current parents, welcoming them to the Concordia community. We received this response from a proud Cobber dad:

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Greetings, I am using a translator, so I apologize if something is not right. **I just wanted to thank you very much for all the help you have given my daughter, we financially would never have been able to give her the quality studies that you are giving her there, for that we are eternally grateful,** and I hope that God continues to bless you abundantly, so that you can continue helping more families.

”

(Please continue reading on the next page)

Through your generosity, you are helping to support students like his daughter, who is thriving at Concordia and part of our young business leader mentorship program. **Imagine the transformational impact of a Concordia degree for this Cobber and her family!** It is stories like hers that inspire me to work hard on students' behalf and give generously alongside you to support their big dreams.

This year, we have a bold goal for our Cobber Fund. We are seeking to raise an additional \$1.25 million — a grand total of \$3.892 million — to provide the scholarships, experiences, and trusted relationships our larger student body needs to flourish at Concordia and beyond. **To reach bold goals and big dreams, a community needs leaders who help make success possible.** Will you be one of these leaders? Last year, more than 600 people joined our Cobber Fund Leadership Circle. Thank you for being part of this important group!. Will you help us reach our goal of 700+ members coming together this year to make a substantial difference in the lives of students?

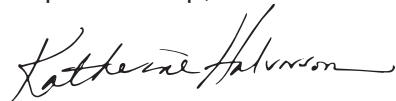
Today I invite you to join this important group with a gift to The Daring Greatly Restricted Scholarship. **To honor and maximize your impact, between now and Nov. 21, our Board of Regents will match your leadership circle gift up to a combined total of \$225,000 to help kickstart Giving Day and fund scholarships through our Cobber Fund.**

Enclosed you will find a card to return with your donation. Please contact Trina Hall, Director of Development, at piskhall@cord.edu or 218-299-3445 with questions. She would be happy to connect with you.

Thank you for believing in our mission and the power of a Concordia education. By investing in Cobbers and their learning, you are truly helping shape a better world.

We are grateful for your leadership and support!

In partnership,



Katherine Halvorson '02
Director of Annual Giving and Engagement

P.S. Learn more and give online at ConcordiaCollege.edu/LeadershipCircle. Thank you!

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