

## Criteria for 2024-25 Cultural Events Proposals

Cultural Events funding will support a performing arts series of guest artists/ensembles with a focus on the college's mission and commitment to excellence through diversity. Also, as funds allow, Cultural Events will provide assistance to areas of the college that wish to bring outside performers, artists and speakers of renown and interdisciplinary appeal to our campus. We will accept proposals from academic departments and programs for funding to support such guest artists and activities.

The proposals will be reviewed and approved by the Cultural Events Advisory Committee, which includes members from the faculty, staff and a student representative.

Below is a list of criteria. If your proposal meets the criteria, please complete the proposal submission form per instructions to take advantage of this opportunity. The deadline for submission is February 12, 2024. **Proposals must be complete and must include fees/honoraria and other estimated expenses.**

Thank you.

Cultural Events Advisory Committee

### Criteria for 2024-25 Cultural Events Proposals:

1. Is the proposed event, performing group, artist or invited guest relevant and current, and would the event engage the audience from the perspectives of the college's mission and commitment to excellence through diversity as outlined at <https://www.concordiacollege.edu/directories/offices-departments-directory/office-of-diversity/>?
2. Is the event relevant and compelling for the Concordia community?
  - Students
  - Faculty, staff and campus community
  - Fargo/Moorhead community
3. Does the event include activities that encourage student interaction and participation?
  - Workshops and masterclasses representing multiple opportunities for engagement
4. Does the proposed event include performers, artists, and invited guests representing diversity?
  - Gender/race/ethnicity
  - Specialty
  - Experience
  - Perspective (e.g. business, faith, social, etc.)
5. Does the event provide opportunities for broad cross-disciplinary engagement?
6. Are you able to demonstrate ways in which you would assist the Cultural Events Office in promoting the event and building an audience to ensure the success of the event?

## **Cultural Events Proposal for 2024-25 Academic Year**

**Submitted by:**

The **mission** of Concordia College is “to influence the affairs of the world by sending forth into society thoughtful and informed men and women dedicated to the Christian life.” Concordia is committed to academic excellence, the intellectual and physical well-being of its students and to preparing them for responsible engagement in the world.

To further support that mission, Concordia College has made a commitment to excellence through diversity, which sets forth goals to ensure that our students experience the range of cultures, identities and perspectives that they will live among after graduation.

Action Step #4 of the Commitment to Diversity states: “in music, and in the visual and performing arts, we will examine ways in which the arts at Concordia engage the diversity of American and world cultures – in the works they create and perform, in the students who participate and in the audiences with whom they are engaged.

**Name of ensemble or performing artist:**

**Brief description of proposed event including the artist fees/honoraria and other estimated costs/expenses:**

**Describe how the proposal is relevant to the mission and goals of the college and the commitment to diversity, equity and inclusion:**

**Describe how the proposed event would have interdisciplinary involvement:**

**How will you assist the Cultural Events staff in planning, building an audience and promoting the proposed event to ensure success?**

**Please submit your proposal to [case@cord.edu](mailto:case@cord.edu) by February 12, 2024. Include links to webpages, reviews or video support of your proposed ensemble or artist.**